

PRESS AND MARKETING KIT

hivoza

Create. Get sponsored.
Get paid.

The short-video app built for creators to get paid. In development, launching soon on iOS, Android and the web.



hivoza.com · hello@hivoza.com



SCREENS SHOW EXAMPLE DATA · NAMES ARE MADE UP

WHAT IS HIVOZA

A hive where creators, brands and fans meet.

Hivoza (hi-VO-za) is a TikTok-style short-video app built for creators to get paid. TikTok is built for viewers. Hivoza is built for creators: every profile works as a live media kit, and brands can find, sponsor and hire creators without leaving the app.



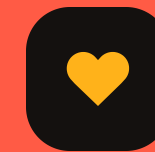
Creators

Post short videos, build a media-kit profile with niche, audience and rates, and get paid by brands and fans.



Brands

Search creators with rich filters, sponsor existing posts or order new content, pay safely through escrow and track results.



Fan Members

Follow, comment, tip, send paid messages, book shoutouts and calls, send live gifts and track everything they spend.

THE PROBLEM

Getting paid as a creator is scattered.

- ✗ Brand deals start in DMs and email threads, with no single place to agree on terms, deadlines and usage rights.
- ✗ Payment is a leap of faith: work first, then hope the invoice gets paid.
- ✗ Brands find it hard to check real reach and engagement before they spend.
- ✗ Fans want closer, more personal ways to support the creators they love.



THE SOLUTION

One app for the **whole creator economy**.

- ✓ Every profile is a live media kit with verified follower counts from TikTok, Instagram, YouTube and X.
- ✓ Offers, counteroffers, deal chat, content approval and escrow, all inside Hivoza.
- ✓ Hand-approved brands and rich creator search with filters.
- ✓ Tips, paid messages, shoutouts, video calls and live gifts for fans.

FOR CREATORS

Get discovered. Get sponsored. Get paid.

- 🛡️ **A profile that sells for you**
Video grid, niche, verified follower counts, rate card and past deals
- 🛡️ **Brand deals with escrow**
Offers, counteroffers, approval and payment held until approved
- 🛡️ **Sell your brand space**
Profile banners, partner badges, bio links and up to 5 video slots
- 🛡️ **Fan income**
Tips with a 0% Hivoza fee at launch, paid messages, shoutouts, calls and live gifts
- 🛡️ **Earnings dashboard**
Balance, pending escrow, earnings by source, statements and payouts



FOR BRANDS

Find, sponsor and hire creators in one place.

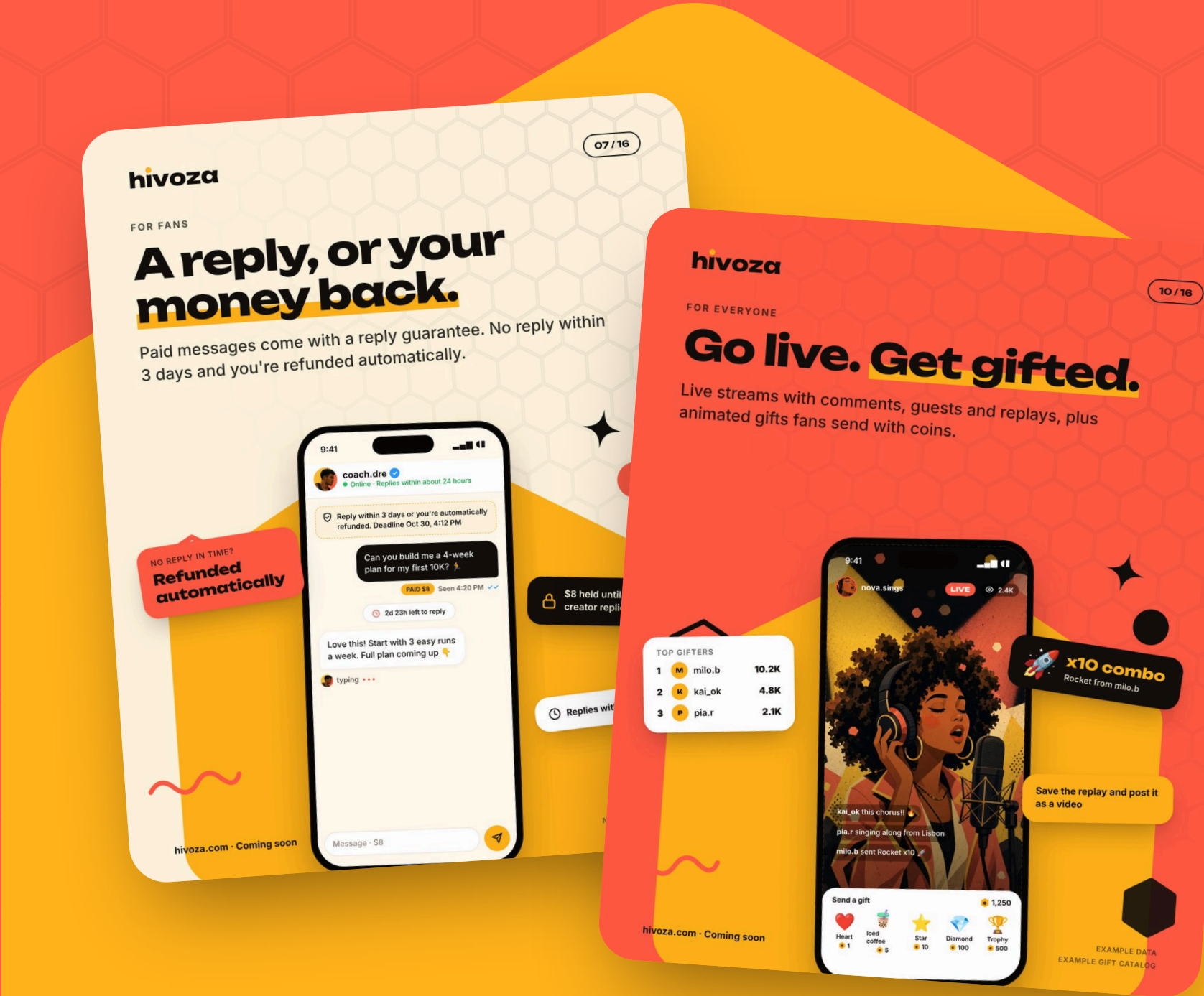
- Creator search with rich filters**
Niche, location, verified followers, engagement, price, language, rating and online now
- Offers and campaigns**
Sponsor an existing post, order new content, collab posts, bundles and campaign briefs
- Safe payments**
Pay into escrow; creators are paid when you approve the work
- Brand requests and plans**
Free, Pro and Business plans with weekly brand requests (5, 25 or unlimited)
- Spend dashboard**
Spend, escrow, budgets, campaign results, creator performance and invoices



FOR FAN MEMBERS

Get closer to the creators you love.

-  **Tips**
From videos, profiles and messages, with notes and top-tipper lists
-  **Paid messages with a guarantee**
No reply within 3 days and the message is refunded automatically
-  **Shoutouts and video calls**
Personal videos for any occasion and 1:1 calls from 5 to 60 minutes
-  **Live streams and gifts**
Comment, join in and send animated gifts with coins
-  **Spending dashboard and limits**
Track spend by type and creator, with an optional monthly limit



HOW BRAND DEALS WORK

From first offer to payout, inside one app.



DEAL TYPES

Brand this video

Order new content

Collab post

Bundle

Campaign

Sponsored live

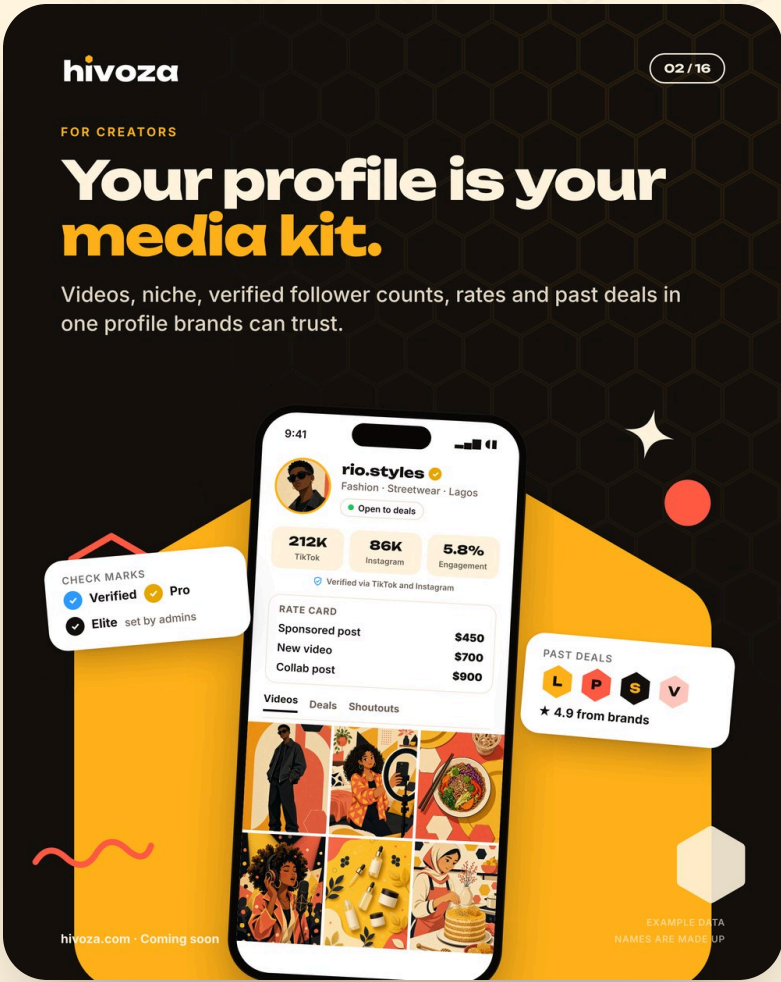
Brand space booking

Create and connect



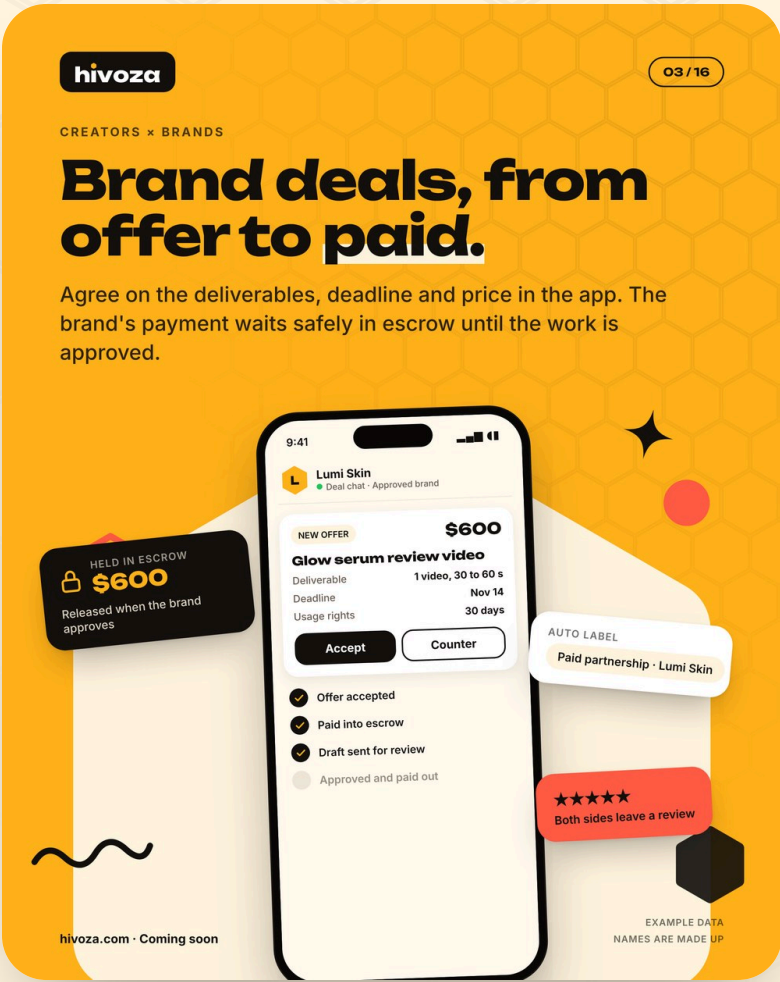
Short videos, big moments

Swipe feed with For You and Following, local to global trending, record 60 s or upload 3 min.



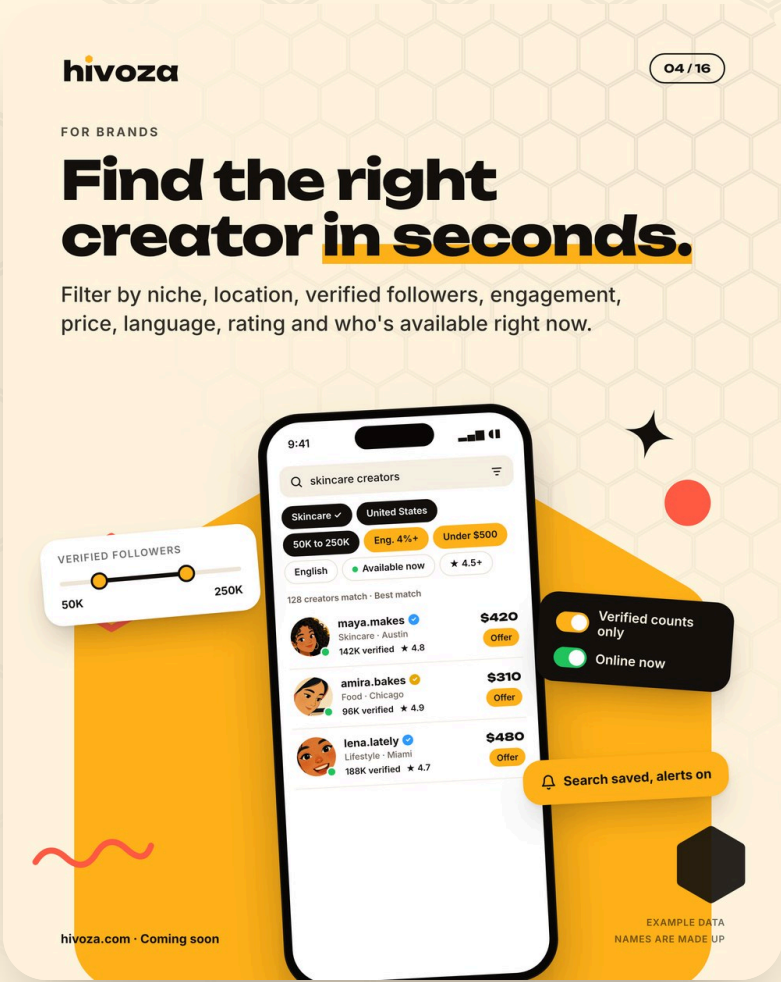
Your profile is your media kit

Verified social counts, rate card, open-to-deals switch and blue, gold or black check marks.



Brand deals, start to paid

Offers, counters, deal chat, content approval, escrow and reviews on both sides.



Find the right creator in seconds

Filter by niche, location, verified followers, engagement, price, language, rating and online now.

Deals that just work

hivoza

FOR BRANDS

Plans that grow with your brand.

Start free. Step up to Pro or Business for more weekly brand requests, campaigns and team tools.

05 / 16

Brand plans

Every brand is approved by hand before sending offers

Free

5 brand requests a week

Search creators, send offers, deal chat and escrow

\$0

Pro

25 brand requests a week

Campaigns, plus pro tools as they launch

\$49/mo

Business

Unlimited brand requests

Everything in Pro, plus team seats as they launch

\$199/mo

Planned launch pricing, subject to change

BRAND REQUEST

"Looking for fitness creators in Spain for a spring launch"

Sent to matching creators

Stride Lab

Approved brand

hivoza.com · Coming soon

EXAMPLE DATA

PLANNED PRICING

Plans that grow with your brand

Free, Pro and Business brand plans with weekly brand requests; every brand approved by hand.

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FOR FANS

Tip your faves. 0% Hivoza fee.

At launch Hivoza takes no cut of tips, so your support goes straight to the creator you love.

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0%

Hivoza fee on tips at launch

App store fees may apply to coins bought in the iOS and Android apps

Tip @jules.eats

0% Hivoza fee on tips at launch

\$2 \$5 \$10 Other

Made this tonight, so good!

Tip anonymously

Send \$10 tip

TOP TIPPERS

1

sunny.days

\$85

2

kai.ok

\$60

3

pia.r

\$42

hivoza.com · Coming soon

EXAMPLE DATA

NAMES ARE MADE UP

Tips with a 0% Hivoza fee

Tip from videos, profiles and messages. Hivoza keeps 0% of tips at launch.

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FOR FANS

A reply, or your money back.

Paid messages come with a reply guarantee. No reply within 3 days and you're refunded automatically.

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NO REPLY IN TIME?

Refunded automatically

coach.dre

Online · Replies within about 24 hours

Reply within 3 days or you're automatically refunded. Deadline Oct 30, 4:12 PM

Paid \$4

Seen 4:20 PM

2d 23h left to reply

Can you build me a 4-week plan for my first 10K?

Love this! Start with 3 easy runs a week. Full plan coming up

typing

Message · \$8

\$8 held until the creator replies

Replies within about 24 hours

hivoza.com · Coming soon

EXAMPLE DATA

NAMES ARE MADE UP

A reply, or your money back

A reply within the guarantee window or an automatic refund, with a live countdown.

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FOR FANS

Shoutouts for every occasion.

Book a personal video for a birthday, a pep talk or a big win, recorded just for you by your favorite creator.

08 / 16

Delivered!

Your video is ready to watch, download and share

amira.bakes

4.9 · 312 shoutouts

Book a shoutout

Birthday

Pep talk

Congrats

Roast

Advice

FOR

Jamie (she/her) · from Sam

She just started baking. Wish her a happy 30th with a cake tip!

Standard

Within 7 days

Rush

Within 24 hours

Book for \$25

Payment held until the video arrives

★★★★★

Review and add a tip

hivoza.com · Coming soon

EXAMPLE DATA

NAMES ARE MADE UP

Shoutouts for every occasion

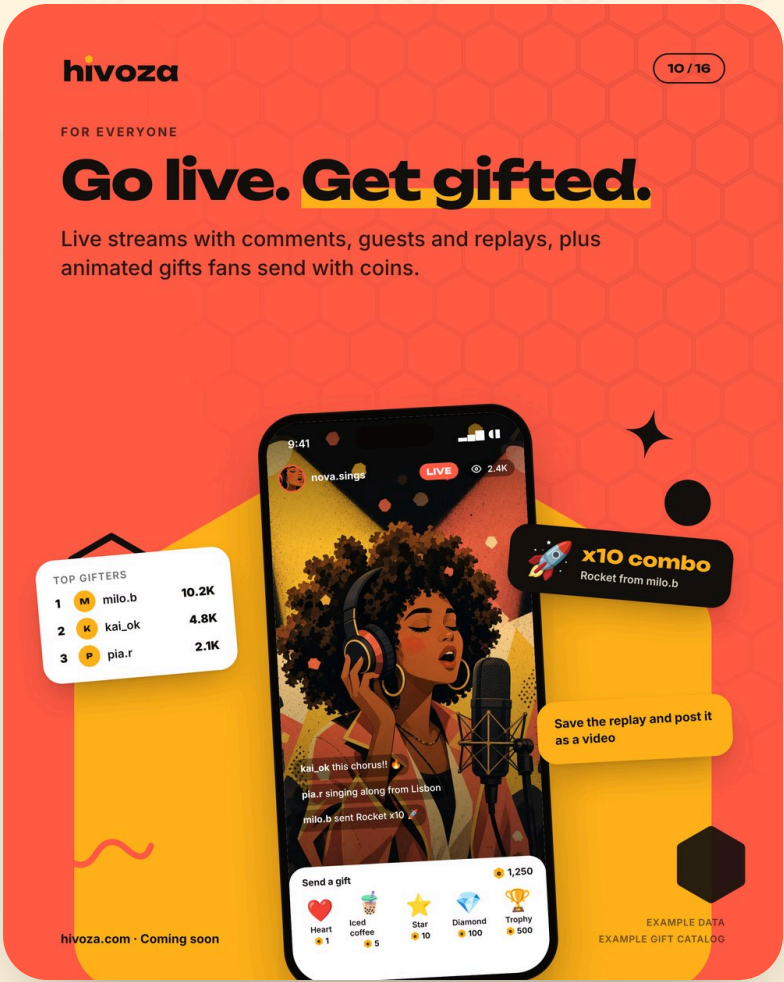
Personal videos for birthdays, pep talks and more, with rush delivery and reviews.

Fans who support



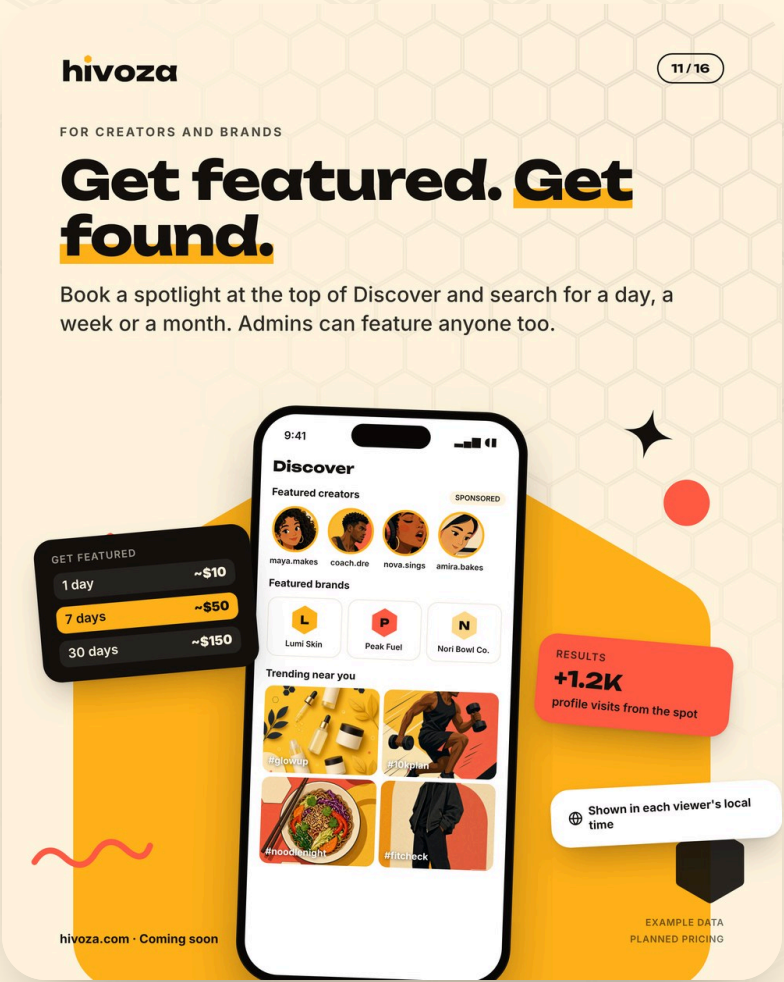
Face time with your favorite creators

Paid 1:1 calls from 5 to 60 minutes, with a waiting room, countdown and extra minutes.



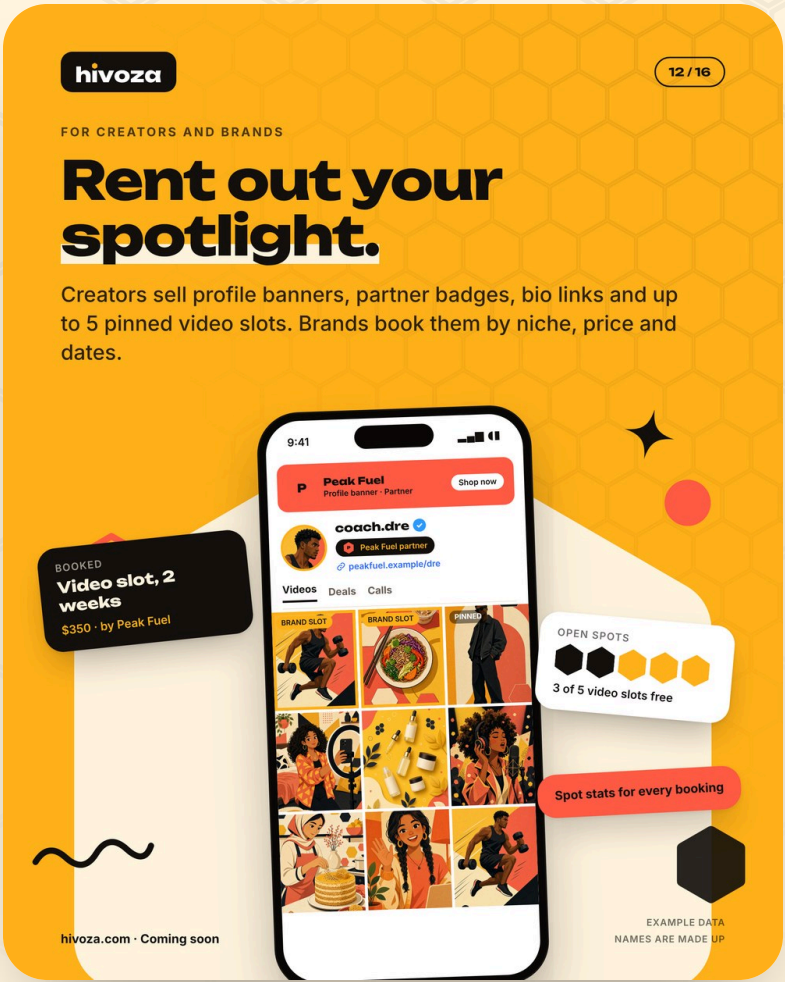
Go live. Get gifted.

Lives with comments, guests and replays, plus animated gifts, combos and top gifters.



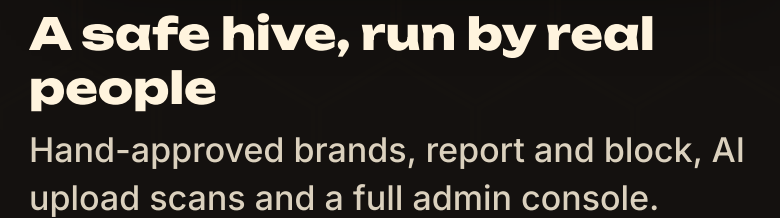
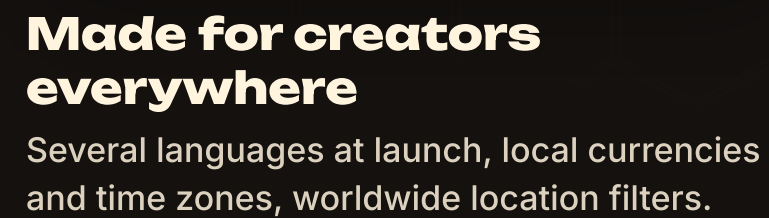
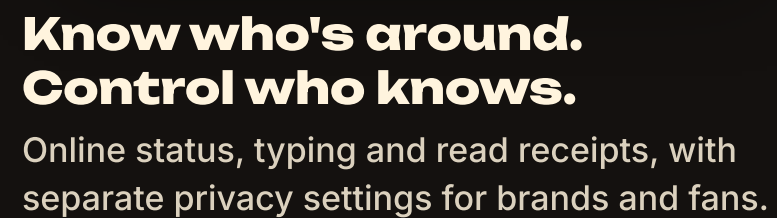
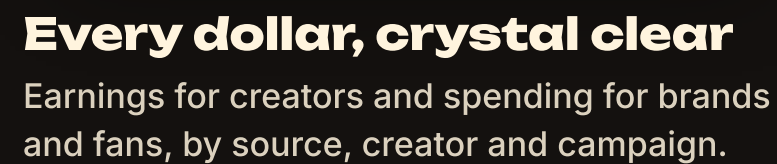
Get featured. Get found.

Featured spots on Discover and search for 1, 7 or 30 days, scheduled in local time.



Rent out your spotlight

Profile banners, partner badges, bio links and up to 5 pinned video slots brands can book.



Nine ways to earn, one clear dashboard.



Brand deals
Offers, collabs, bundles and campaigns, paid through escrow



Brand space
Banners, partner badges, bio links and up to 5 video slots



Tips
0% Hivoza fee at launch



Paid messages
\$1 to \$200 per message, with a reply guarantee



Shoutouts
Personal videos; creators set the price



Video calls
5 to 60 minutes, plus extra minutes



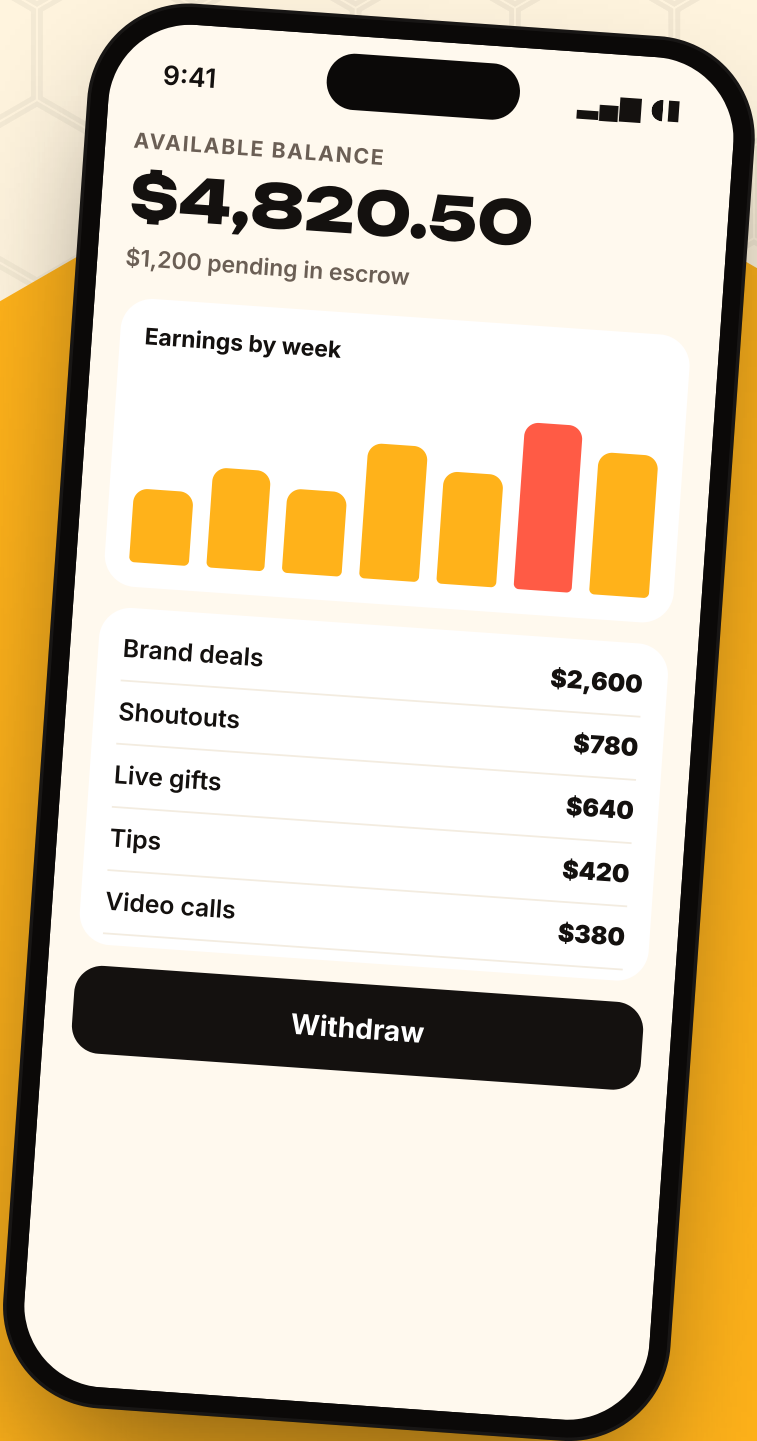
Live gifts
Gifts turn into diamonds creators cash out



Payment requests
Line items, deposits, due dates and escrow



Sponsored lives
Brands pay creators to host or feature them



Example data only. Creators set their own prices; payouts run through Stripe. Launch pricing and fees may change.

WORLDWIDE

Made for creators everywhere.



Languages

The app in several major languages at launch, with more, right-to-left layouts and auto-translate planned next.



Local money

Prices shown in each viewer's currency; creators price in their own, with the exchange rate shown.



Local time

Calls, lives, featured spots and bookings always show in your own time zone.



Trending near you

Local, national and global trending tabs in Discover.



Location filters

Country, region groups, state, city or radius, plus Nationwide and Worldwide.



Local rules

Privacy laws like GDPR and CCPA, age limits and ad rules handled per country.

SAFETY AND PRIVACY

A safe hive, run by real people.

-  **Hand-approved brands**
Business email and website checks, and every brand approved by hand before sending offers at launch
-  **Report and block**
On every video, comment, live, profile and message, with urgent cases first
-  **AI moderation**
Uploads scanned for banned content before they go live
-  **Secure accounts**
Two-step login, passkeys and Face ID, identity checks before payouts
-  **Clear labels**
Paid partnership labels on sponsored videos and #ad on brand-deal links
-  **Activity status privacy**
Choose who sees your status, invisible mode, quiet hours and two-way read receipts
-  **Inbox controls**
Who can message or send offers, message requests, minimum offer and spam filter
-  **Admin console**
Moderation queue, verification, disputes, roles and a full audit log

Logo, colors and fonts.



Chunky lowercase wordmark set in Unbounded, with a honey hexagon as the dot on the i. The "hi" app icon is the first sound of the name. Use the supplied files only; never redraw, stretch, tilt or recolor the logo. Keep clear space equal to the height of the hexagon on every side.

Unbounded
Headlines · 800 / 700 / 600

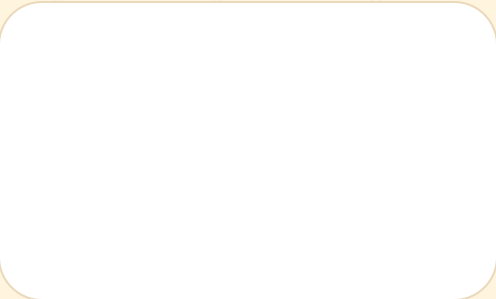
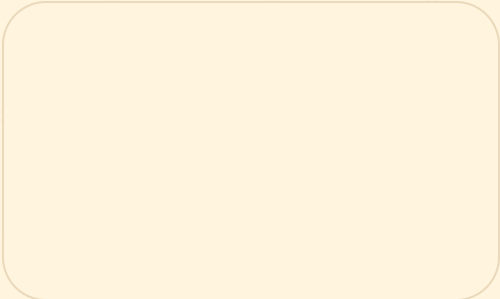
Inter
Body and UI · 400 / 500 / 600



Honey
#FFB21A · primary

Coral
#FF5B45 · accent

Ink
#14110F · text



Cream
#FFF4DE · background

White
#FFFFFF · surfaces

Ink text on Cream, White or Honey. Never white text on Honey. Use Coral sparingly.
Files in this kit: **logo/**, **app-icon/**, **cards/**, **graphics/**, plus the brand guide.

ABOUT HIVOZA

Boilerplate

Hivoza (hi-VO-za) is a short-video app built for creators to get paid. Creators share short videos and turn their profile into a live media kit. Brands find, sponsor and hire creators without leaving the app, with payments held safely in escrow until the work is approved. Fans support the creators they love with tips, paid messages, personalized shoutouts, video calls and live gifts. Built for creators everywhere, Hivoza is in development for iOS, Android and the web. Learn more at hivoza.com.

FACT SHEET

Name	Hivoza
Pronunciation	hi-VO-za
Category	Short-video social app and creator marketplace
Who it's for	Creators and influencers, brands, and fan members
Platforms	iOS, Android and web, plus a web admin console
Status	In development, launching soon
Tagline	Create. Get sponsored. Get paid.
Websites	hivoza.com · hivoza.app · hivoza.co
Contact	hello@hivoza.com

PRESS AND PARTNERSHIPS

Let's buzz.

hello@hivoza.com

hivoza.com · hivoza.app · hivoza.co

Press contact: [Name, title]. For interviews, early access, brand partnerships
and high-resolution assets, email us.

